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e p i c u r e a n | 惟 膳
Epicurean and Company, Limited
惟 膳 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8213)

**RIGHTS ISSUE OF 547,650,000 RIGHTS SHARES
AT HK\$0.06 EACH ON THE BASIS OF ONE RIGHTS SHARE FOR
EVERY TWO EXISTING SHARES HELD ON THE RECORD DATE
PAYABLE IN FULL ON ACCEPTANCE**

DESPATCH OF THE RIGHTS ISSUE DOCUMENTS

The Board is pleased to announce that the prospectus dated 28 October 2011 (“**Prospectus**”) has today been despatched to the Qualifying Shareholders and for information only, to the Excluded Shareholders and Shareholders holding less than two Shares on the Record Date. The PALs and the EAFs have also been despatched today to the Qualifying Shareholders holding not less than two Shares on the Record Date only.

Reference is made to the announcement of Epicurean and Company, Limited (the “**Company**”) dated 7 October 2011 in relation to the Rights Issue.

Unless otherwise defined in this announcement, capitalised terms used herein shall have the same meanings as those defined in the Prospectus.

DESPATCH OF THE RIGHTS ISSUE DOCUMENTS

The Board is pleased to announce that the Prospectus has today been despatched to the Qualifying Shareholders and for information only, to the Excluded Shareholders and Shareholders holding less than two Shares on the Record Date. The PALs and the EAFs have also been despatched today to the Qualifying Shareholders holding not less than two Shares on the Record Date only. The English and Chinese versions of the Rights Issue Documents are also available on the Company’s website at <http://www.eacl.com> and the GEM website at <http://www.hkgem.com>.

The Rights Issue is subject to, among other things, the Underwriting Agreement becoming unconditional and not being terminated on the occurrence of certain events including force majeure.

Qualifying Shareholders should take note that the Nil-paid Rights will be dealt in from Tuesday, 1 November 2011 to Tuesday, 8 November 2011 (both days inclusive). Such dealings will take place during a period when the conditions to which the Rights Issue is subject remain unfulfilled. Any persons dealing in the existing Shares during the period up to the date on which all the conditions to which the Rights Issue is subject are to be fulfilled, and any persons dealing in the Nil-paid Rights during the period from Tuesday, 1 November 2011 to Tuesday, 8 November 2011 (being the first and last days of dealings in the Nil-paid Rights respectively), will accordingly bear the risk that the Rights Issue may not become unconditional and may not therefore proceed. Any persons dealing in the existing Shares and/or the Nil-paid Rights during such period who are in any doubt about their position are recommended to consult their professional advisers.

Qualifying Shareholders should also take note that the latest time for acceptance of and payment for the Rights Shares and for application and payment for excess Rights Shares is 4:00 p.m. on Friday, 11 November 2011, subject to the effect of bad weather on the Acceptance Date. Details of the procedures for acceptance and payment thereof and the expected timetable for the Rights Issue are set out in the Rights Issue Documents.

By order of the Board
Epicurean and Company, Limited
Tang Sing Ming Sherman
Chairman

Hong Kong, 28 October 2011

As at the date of this announcement, the Company's executive Directors are Mr. Tang Sing Ming Sherman, Mr. Lee Shun Hon, Felix; the independent non-executive Directors are Mr. Bhanusak Asvaintra, Mr. Chan Kam Fai Robert and Mr. Chung Kwok Keung Peter.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website on the "Latest Company Announcements" page for at least 7 days from the date of its posting.