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New Wisdom Holding Company Limited **新智控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8213)

PROFIT WARNING

This announcement is made by New Wisdom Holding Company Limited (the “Company” and together with its subsidiaries, the “Group”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and the Inside Information Provisions (as defined in the GEM Listing Rules) pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders and potential investors of the Company that based on the preliminary review of the latest unaudited management accounts of the Group, the Group is expected to record an increase in loss for the year ended 31 March 2017 as compared to that of the previous financial year mainly due to decrease in revenue resulting from the disposal of entire interests in the Shanghainese dining concept and Taiwan beef noodle china stores during previous financial year; and decrease in profit generated from existing restaurants as affected by the sluggish economy.

The Company is still in the process of finalising the Group’s financial results for the financial year ended 31 March 2017. The information contained in this announcement is only a preliminary assessment made by the management of the Company with reference to the information currently available including the unaudited consolidated management accounts of the Group, and such information has not yet been confirmed or audited by the Company’s external auditors. The annual consolidated financial results of the Group for the financial year ended 31 March 2017 are expected to be announced on 27 June 2017 and the related annual report will be published thereafter.

Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
New Wisdom Holding Company Limited
Chan Kin Chun Victor
Chairman

Hong Kong, 16 June 2017

As at the date of this announcement, the Company's executive Directors are Mr. Chan Kin Chun Victor and Mr. Zheng Hua; and the independent non-executive Directors are Mr. Yip Tai Him, Mr. Chan Yee Ping, Michael and Mr. Deng Guozhen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, (i) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; (ii) there are no other matters the omission of which would make any statement herein or in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website on the "Latest Company Announcements" page and the website of the Company at www.nwhcl.com for at least 7 days from the date of its posting.